



Approximately 100 people were trained in systems development through a Visionnaire program

In recent years, the demand for IT professionals, particularly software developers, has surged due to continuous technological advancements and digital transformation across various sectors.

This growth, driven by the expansion of e-commerce, social networks, and the Internet of Things, has created a significant shortage of skilled professionals, particularly for iOS development, which is exacerbated by the higher cost of Apple devices.

In response to this shortage, Scopus Systems Development, part of Bradesco Group, launched the iOS Training Program in 2018, focusing initially on iOS development.

The program was successful, prompting a second edition in 2022 to remain current and innovative. Following the 2020 pandemic, digital business growth further increased, leading Visionnaire and Bradesco, in partnership with PUCPR, to expand the program to include more modern technologies and provide employment opportunities through projects at Bradesco and Visionnaire.

The revamped program opened for applications in June 2022 and aimed to train participants in systems development across various technologies, with a focus on employability for standout students. Held in Curitiba, Paraná, the program was free and open to students from PUCPR, and other universities, and also already employed non-students. Over 600 applicants were selected through tests and interviews, prioritizing those available during business hours. The program included five tracks: Front-End, Back-End, DevOps, Native Android, and Native iOS, each focusing on specific technical aspects. Classes, mainly held in PUCPR's computer labs, covered topics such as Financial Products, Site Reliability Engineering, Lean and Agile methodologies, Performance, Quantum Computing and Security, Secure Development, and more.

By the end of the program, 102 participants were trained, and 29 were hired by Visionnaire and Bradesco for specific projects. Many were insured by Bradesco, showcasing the program's success in addressing the IT talent shortage and fostering career growth.